



HopeLink

CONNECTION AND DIGITAL EVANGELISM



Quarter 3 | 2020



PRESIDENT'S MESSAGE

HOPE CHANNEL ENGAGES WITH THE DIGITAL REVOLUTION

According to Statista.com, there are currently 3.5 billion smart phone users in the world, an increase of one billion in the last four years. In 2019, 204 billion apps were downloaded including our amazing Hope Channel app, now used in more than 200 countries around the world!

How is this digital revolution affecting the way we live? People are spending more and more hours looking at multiple screens, some at the same time! So, what is Hope Channel doing to connect with internet users around the world? We have restructured our evangelistic media ministry into two primary outlets: linear television distribution and digital distribution. This spring we launched our first 100 percent digital distribution program: *Small Talk, Big God*. Through short, casual conversations, this daily program perfectly caters to internet users through its accessibility and shareability. We're also streaming Hope Channel programs like *Let's Pray* and *Hope at Home* live on Facebook. In the first two months of the pandemic lock-down, we had more than 20 million viewed minutes on our live and on-demand videos, more than one million viewed minutes each Sabbath, and a 50 percent increase in viewership!

Our Bible study sign-ups at HopeBibleStudy.org have also increased exponentially from about 30 per month in the first half of 2019 to over 1200 in March 2020. We have plans to introduce a new online, interactive Bible study platform as a resource to reach thousands more around the world. God is blessing in wonderful ways in the midst of this challenging time!

Last summer, I had the privilege of holding evangelistic meetings at Rusangu University in Zambia. More than 2,000 university students came to hear messages from the Word of God. Do you know what surprised me? Even though Zambia is a developing country, almost all of the students had smart phones. Although they might not have been the latest models, some even scratched or cracked, these phones allowed them

to access life-changing programs on the Hope Channel app. At the conclusion of those meetings, 21 students were baptized. But the miracle had just begun. Hope Channel International donated television production equipment to Hope Channel Zambia to help them continue producing life-changing programs both for linear television and digital distribution.

For the past two years, my wife and I have communicated with Jamie Lee, a young professional from China. She discovered Hope Channel while on an overseas business trip and began watching Hope Channel on her smart phone when she returned home. The YouTube channel was blocked in her home country, but she was still able to access Hope Channel on her smart phone using our Hope Channel app. After watching more than 100 hours of interactive Bible studies, Christie requested personal Bible studies from a pastor. She is planning to be baptized as soon as the current global health pandemic subsides, and churches are reopened. In fact, she has expressed an interest in full-time ministry.

Jamie's story is being repeated over and over again around the world! Internet users are accessing Hope Channel programming on their mobile devices. Lives are being transformed by the power of the Holy Spirit.

We want to thank you for partnering with us in this global evangelistic media ministry. Tell your family members and friends about our Hope Channel App. Encourage your Facebook friends to check out our Hope Channel Facebook page. Follow us on Twitter and Instagram. We're in the midst of a digital revolution and by God's grace our Hope Channel team, here in the US and around the world, will use every opportunity to share God's Good News of a better life for today and for eternity, helping our viewers on their life-changing journey from broadcast to baptism and beyond.



Derek Morris
President, Hope Channel International, Inc.

Help Hope Help You

Your gifts make a difference and giving can still benefit you! While tax laws have changed, your support is needed more than ever. With your support we can achieve our mission. There are some easy ways that you can help us this year and make an impact on our work. Some of these gifts include benefits such as income and capital gains tax avoidance and lifetime income. Contact us to learn more.

**NOW IS THE TIME TO LOCK IN
A GENEROUS PAYOUT RATE
BASED ON YOUR AGE.**



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HopeChannel

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HopeLink

Quarter 3 | 2020

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5 Steps to Become a Digital Evangelist

JAMIE DOMM, DIGITAL STRATEGIST, SOCIAL MEDIA + BIG DATA, NORTH AMERICAN DIVISION

Only **20% of Americans regularly attend church, and only two in 10 millennials consider regular church attendance important.** As Seventh-day Adventists, we no longer have the option of embracing change or leaving it to the next generation. While change is rarely easy, anything is possible with the Lord (Matthew 19:26, NIV).

People search online for answers to their problems. They turn to the internet for companionship, understanding, information, anonymity and more. We have an opportunity to be the voice that answers, online, to share our message of hope and wholeness. Our digital presence may be the only exposure to the Gospel many people receive. The mission field has expanded and is now online too, and we have the chance to evangelize on this platform as well.

We need an army of digital evangelists dedicated to carrying the gospel to the digital mission field.

Here are five steps you can take to become a digital evangelist:

1

Determine your target audience and platforms.

The first step in reaching your audience is to develop a clear picture of who you want to reach. Seek to understand their felt needs and core values. Become a student of their culture. You must go where they spend their time and speak the language they speak. [SDAdata.blog/UnderstandingAudiences](https://sdata.blog/UnderstandingAudiences)

2

Develop a strategy.

Define your purpose for being on social media and utilizing digital tools. Then, frame your strategy accordingly, identifying key performance indicators or measures for success. [SDAdata.blog/Foundation](https://sdata.blog/Foundation)

3

Research relevant content ideas.

When it comes to digital evangelism, content is made to inform, educate and inspire. As Adventists, we can share content that improves the lives of others and supports their spiritual growth. [SDAdata.blog/ContentEvangelism](https://sdata.blog/ContentEvangelism)

4

Make time for engagement and community building.

The church experience should extend beyond the confines of time and space in a building to an involved community that provides 24/7 support not only to members but also to our broader contacts. [SDAdata.blog/Community](https://sdata.blog/Community)

5

Engage in digital door knocking.

Digital door knocking is when you share spiritual content on your social media profiles or through messaging and email to create an opportunity for people to engage with you about your faith. [SDAdata.blog/DigitalDK](https://sdata.blog/DigitalDK)



The life, character, and gift of Jesus Christ should be on display in your digital content and interactions. Jesus came not to uplift Himself, but to reveal an accurate picture of God's character. It is not about how many followers you have on your digital platforms, but how people can and do discover Jesus through you.

Jesus sought first to fulfill people's needs; He then invited them to follow.

We can use social media and digital tools to achieve our mission of spreading the gospel and helping people by creating content that focuses on mental, physical and spiritual needs first. Once this foundation is established, we can invite our audience to "taste and see that the Lord is good" (Psalm 34:8, NIV). When used for digital discipleship and evangelism, this shift in focus is a way we can follow Jesus' example for everyday ministry to real people. We can use social influence for kingdom building while utilizing modern tools and technologies.

For a practical guide to using digital technologies for outreach, community service, growth and evangelism, get the North American Division's Digital Discipleship & Evangelism Guidebook at [SDAdata.blog/book](https://sdata.blog/book).

Available from AdventSource.

Print, Kindle and ePub versions available.

Hope Around the World

The events of 2020 will surely go down in history—from a virus that has taken thousands of lives, to natural disasters, economic downfall, and civil unrest, it has definitely been an overwhelming period. Many people have experienced pain and confusion. They are looking for answers for what is happening, help in their time of need, and an everlasting comfort amidst the difficulties.

Hope Channel affiliates knew it would be of utmost importance to provide relevant programming as more people would be at home with extra time on their hands and disconnected from their communities. We would be remiss if viewers only had secular media options instead of Christ-centered programming that provided meaningful answers for the current events. Especially with church buildings closed, there would be many looking for online church services during the weekend. Through the guidance of the Holy Spirit, affiliates around the world brainstormed within their teams and worked hard to plan programs that can be an avenue of hope for viewers.

Let’s travel around the world to see the amazing work that Hope Channel affiliates have developed as a result of the pandemic.

Hope Channel India



Hope Channel India offered a variety of programming, covering nine of their major languages which benefited a large number of people. They held a vespers program that focused on music, testimony, and sermon and also a divine service that resembled

church – mission report, health talk, children story, and sermon. Throughout the week, they had *Daily Devotion*, a short seven-minute talk given by Dr. Jesin Israel that provided a daily ounce of hope for the day. There was also a Revival Meeting conducted by division leaders, local pastors, and Spicer Adventist University professors on the theme, “Blessed Hope in Crisis.”

They have experienced a wide increase in subscription and viewership, and their YouTube channel has been added to nine channels in different languages. On a special Sabbath event, Pastor Swamidass Johnson reported about 16,000 viewers.

Hope Channel Italia

#RestiamoUnitiADistanza
(We Stay United at a Distance) was a four hour program every Sabbath morning that included Sabbath school, prayer, children news and sermon. It served to offer an alternative worship experience for both Adventists and non-Adventists.

About 1,500 Italian members tuned in for Sabbath School and when it was time for the sermon, around 2,500 members were watching!

Hope Channel Fiji

Youth preacher Samu Koro conducted an evangelistic program broadcast on various platforms. According to John Tausere from Hope Channel Fiji, each “Facebook video alone received 10 to 20 thousand views, and more than 600 live viewers during peak periods.” Through this series, they received countless requests for prayer and Bible study guides.



Hope Channel Bulgaria

On Focus was a talk-show which discussed spiritual topics with a COVID-19 twist – faith, death, second coming, prayer, certainty in an uncertain world, and more. Uniquely, the guests were predominantly professionals including psychologists, philosophers, and financial specialists as a way to attract a secular audience. It was a cross-media project with Adventist World Radio (AWR) where people from AWR had a five-minute block to bring a medical specialist perspective for the specific topic. In an episode on prayer, AWR interviewed a laboratory assistant about the medical research done on the healing effects of prayer.

Under the same title, the President of Bulgarian Union presented Sabbath morning programs for the church including what different local congregations are doing, how we are helping people during the lock-down, evangelistic initiatives, and more.

Recharge Yourself with Optimism were short five-minute devotionals presented by Bulgarian pastors in a park setting. Their goal was to motivate and brighten viewer’s day



and give spiritual guidance. On Facebook, the website, and the YouTube Channel combined it was watched 35,000 times.

With 7,000 Seventh-day Adventists in Bulgaria, each program remarkably had at least 12,000 views. Interestingly, it was shared predominantly by people of Turkish origin and groups that had no relation to



the Adventist church. It is incredible how far-reaching these programs go. A young lady from Bulgaria living in Canada sent their programs each week to another Bulgarian in Canada. The receiver said they keep her going from week to week and help her overcome feelings of depression.

Across their platforms, they reached 55,000 views of a single program, an 800 percent increase to the number of Adventists there!

Hope Channel Ethiopia

A two-hour, “Special Sabbath Service,” was held by Hope Channel Ethiopia which included all the services provided in a typical local church: Sabbath school discussion, song service, children story, offertory, prayer, and sermon. Hope Channel Ethiopia launched a month before the COVID-19 pandemic—an evident demonstration of God’s divine timing.

A viewer called one of their program producers to say he was calling this channel as the last resort to see if he could understand why certain things were happening in his life. He said he was ready to commit suicide, but after about a one-hour conversation, he changed his mind.

Hope Media España

Hope Media España has carried out three “National Sabbath Programs Online” that include family, kids, health, prayer, and a sermon. Around 4,000-6,000 viewers watched the program on Facebook and YouTube with thousands of interactions from every church in Spain. They had numerous podcasts like *Antivirus*, *La Otra Orilla (On the Other*

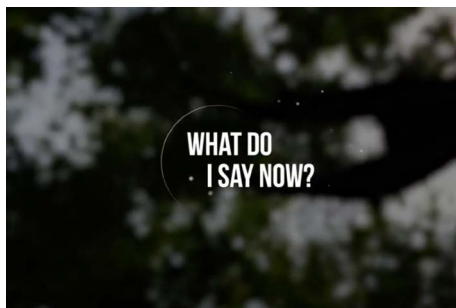


Shore), *Humans Against Germs*, and *Biblically*

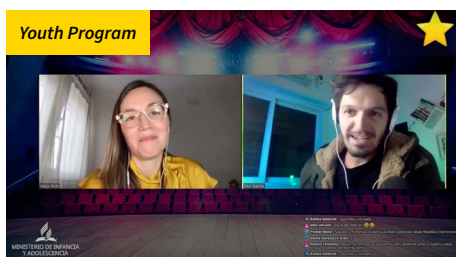


Conscious Families. *La Otra Orilla* combined faith and psychology in times of confinement, *Humans Against Germs* discussed health and the Bible, and *Biblically Conscious Families* discussed family and confinement. They also created a series called, *What Do I Say Now?* consisting of nine interviews with answers

about faith and science. They ran numerous live Bible quizzes and youth programs, each



with over 1,400 connections.



Hope Channel New Zealand

Hope Channel New Zealand had *Hope Church*, a thirty-minute sermon series with local pastors and speakers. Compared to previous average viewership, there was a 25 percent increase in overall monthly viewership.



Novo Tempo

Novo Tempo had *Adoração Especial*, a church service with testimony, musical guests, and sermon. The service included different prophecy programs like *Apocalypse Revelações De Esperança*, a Revelation Bible study program and *Evidências Do Fim (Evidences of the End)*, an evangelistic series. *Esperanza en Tiempos de Crisis (Hope in Time of Crisis)* had their pastors alternating sharing the happy ending that we can look forward to. *Amor Escrito Com Sangue (Holy Week)* was led by Pastor Luis Goncalves, evangelist of the South American Division Association. Their viewership increased by 60 percent

and during the special program of the holy week, it increased by 370 percent. It was evident that people were looking for answers. Bible studies shipped by mail increased by 51 percent with more than 36,000 studies requested. New students in their Biblical school also increased by 72 percent. During their special Easter virus programming 30,256 people asked for baptism—their highest ever.



These are only a few of the many amazing programs and efforts the Hope Channel affiliates are doing to actively respond and offer relevant resources for viewers. What first came as an unexpected, difficult situation, God used to initiate a revival to spread His word.

Are You Hungry? *Hope Sabbath School's* Meal Plan

BY RONNIE MILLS, DIRECTOR OF FUNDRAISING

God's power combined with your support can access the hearts of even those raised in cultures where Christianity is not dominant. Jamie Lee's testimony demonstrates why it is so important for Hope Channel to have your sustained support.

Jamie Lee grew up in a family that was devoid of any religion. In fact, she states that her philosophy in life was to "eat, drink, and be merry."

But that sentiment couldn't bring her ultimate fulfillment in life. Nor would God let that be a factor to cause Him to give up on Jamie.

In the summer of 2002, Jamie took an English training class that was taught by an American theology graduate. During the class he shared how God kept him safe during a horrific car accident.

That miraculous story so impressed Jamie that she told her family and could not get it out of her mind. Several years later God then had Jamie take a postgraduate course at a prestigious

Asian university. Her professor gave every student in the class a devotional book.

She was so moved by the book that she contacted her professor and told him she wanted "to know more about Christianity." That led to her attending a Friday night Bible study. She received her first Bible and read it every evening.

The joy of Christian fellowship at the Bible study and the reading of God's Word resulted in her baptism into a Sunday church. But God was just beginning her journey of getting to know Him and the dawning of further truth.

At her baptism she experienced miraculous healing from an illness that had afflicted her for years. After her baptism she regularly attended services from various denominations but knew deep inside that "there was still something wrong with (her) relationship with God."

"I was scared to look at the cross, I was too far from the standard of God and felt discouraged at myself," shared Jamie.

It was during this time of spiritual crisis, while vacationing in the country of New Zealand, that she saw Hope Channel for the first time. She was so impressed by what she saw that when she returned to her native country, she "started to search online about Hope Channel and found *Hope Sabbath School* program from YouTube."

Watching *Hope Sabbath School* had a profound and immediate effect on her life. She states, "I started watching the *Hope Sabbath School* program and I couldn't stop." In fact, she "watched all the *Hope Sabbath School* episodes from 2013 within several months."

In 2018 she "decided to change from Sunday church to (an) Adventist church. She was convicted to be "rebaptized by immersion." Formerly in 2014 she had been "baptized by sprinkle."

She concludes her testimony by saying "Thanks God for bringing *Hope Sabbath School* into my life to grow my spiritual life. Now I am willing to give all my life in Jesus' hands and desire to live a life that glorifies God, which is the true meaning of life, amen!"

Testimonies such as Jamie's would not be possible without the support of dedicated consistent donors like you. It is your support that allows us to reach people like Jamie.

You enable our network to provide Christ's soul-saving remnant truth even to Christians who are feeling empty. You enable us to produce *Hope Sabbath School* and other programs that are letting people know God's full salvation plan and that there is greater freedom and joy in His complete Gospel.

These are not easy times. We will continue to pray for God's protection and abundant bounty for your family. Please keep us in your prayers. We are appreciative of your sacrificial support which allows us to minister to Jamie and others who are thirsty for more Bible truths and have heard the clarion call: "Blessed are they which do hunger and thirst after righteousness: for they shall be filled." (Matt. 5:6)

“

I was scared to look at the cross, I was too far from the standard of God and felt discouraged at myself.” - Jamie





NUMBER OF GUESTS
THAT COLLABORATED

90



TOP COUNTRIES

AUSTRALIA
CANADA
FIJI
NEW ZEALAND
SOUTH AFRICA



NUMBER OF CALLS
RECEIVED

3076



MOST POPULAR WEEK

WEEK 2,
MARCH 21 & 22



MOST POPULAR
PLATFORM

ROKU

ADDITIONAL INFORMATION

Hope at Home is the second most popular program on Hope Channel, behind *Hope Sabbath School*.

To date, *Hope at Home* has had over 50,000 viewers.



INSIDE HOPE CHANNEL

BY RICO HILL, SENIOR PRODUCER

Film and television has always had an alluring effect on me. After all, I was practically raised by it in our modest, non-Christian home in Washington, D.C. So when I had an opportunity to move to Hollywood and experience it firsthand, I jumped at the chance.

While I bounced around Los Angeles exploring the many facets of the entertainment industry, it wasn't until 1997 when two opposing worlds commenced and collided at the same time: I began a promising career at MTV/Nickelodeon, working specifically in the area of kids programming, and a life as a Seventh-day Adventist. During this period, I often wondered which would master me as I attempted to master both. The futility of serving two masters was the lesson I would eventually learn.

In 1996, God's providence had brought me back home to DC for several months, after a Hollywood project projected to earn millions failed and lost me thousands of dollars. I came home to be near family as I sought answers from the God who I thought was responsible. After years of living deep in the world of Tinseltown, my search first took me to an African Methodist Episcopal Church in Maryland where I was reacquainted with hearing sermons and good gospel music. Looking back, I'm amazed at how the Lord leads us step by step. He knew I needed to see and hear what was familiar before His ultimate plan.

Things were looking good for a few solid months. While I didn't know much, I was seeking a genuine experience. So, when I heard unfamiliar tongues and acts of being "slayed in the spirit," I walked away in search of Biblical truth.

Then in that year, my friend shared with me a companion booklet to an evangelistic series called Net '96. The booklet was on America in Prophecy. I couldn't believe what I was reading. I certainly had never read anything so clear and captivating from the Bible about how the very city I grew up in was going to play a leading role in world events. I was hooked on Bible prophecy from that day forward!

The divine plan unfolded with the receipt of the Net '96 booklet and the invitation to come to the next meeting via uplink satellite at a local church featuring Mark Finley. I attended the last two meetings—America in Prophecy and The Mark of the Beast! I was baptized three weeks later.

I returned to Hollywood at the end of 1996 and soon thereafter started working at Nickelodeon. For over 10 years, I struggled as my new faith seemed incompatible with creating content for the mere sake of entertainment. I longed to work in an environment and on projects that would glorify God.

The journey took many twists and turns, but it was when I was invited to help create content for the Adventist Review and, subsequently, Hope Channel that I saw what God was doing all along. Even for those who come from the world, God has a plan. He doesn't allow your experiences to be wasted. He gathers up the fragments.

As a senior producer for Hope Channel, I'm now overjoyed to work on projects that glorify Him as daily He asks, "What's in your hands?"

New Message

To The World

Subject What Was Meant For Evil, God Uses For Good

COVID-19 has undeniably affected so many lives around the world. But through it all, we have connected more than ever. Viewers shared with us their personal experiences of faith, struggle, joy, and desire. Read some of their authentic, raw stories that will inspire hope in you. Through the power of the Holy Spirit, Hope Channel is privileged to offer programs and resources that serve as an avenue of hope during difficult times.

RB

Ruben Balaguer, pastor in Rocky Mountain Conference, USA

4:22 PM

“During all this time my pastoral work increased dramatically. To work for the five churches I attend has been a great challenge because everything has been via online until now, phone calls in abundance, text messages, meetings, pastoral meetings, streaming programs, seminars, etc. But God gave me the idea to do evangelism via my Facebook, three days a week. Since March 17, I started to share the message of God to my non-Adventist contacts (I have a lot) that connect from my country Argentina, Uruguay, Peru, and from other countries.

Before this hard situation my relatives used to see indifference towards spiritual issues, but now they are excited also, waiting for the transmission of my messages on Tuesdays and Fridays. In turn, the members of my churches who participate, send the invitation and the videos to their contacts. On Thursdays I preach to a Catholic group with whom I have been studying the Bible since more than a year ago. Their teacher asked me to be their teacher too in their church! Now she doesn't like to teach through Facebook and asked me to teach every week! I had to create a page to continue the Bible studies with this group.

Therefore, in my experience all this time has been a great blessing to be able to reach many people now sensitive to the gospel because of this epidemic. The seed is being sown like never before and I am sure that in a very short time we will have an abundant harvest of souls for glory of God.”

RP

R P

7:55 PM

“The quarantine was a blessing to come closer to Jesus and share His love for us to others, but you may be asking, ‘How can you share His love if there is no communication between people during this time?’ That’s why I asked the Holy Spirit how I could do it. For about one to two years, I have been sending messages every day to some of my non-Adventist friends. With this quarantine, the Holy Spirit impressed my friend and I to start a Revelation bible study. I started sending messages to people and stopped to make a short prayer. “Dear Lord, if only one person accepts my invitation, we will still do the class for that one person.” I continued sending the invitations, then a friend wrote back to me immediately wanting to participate.

I have been talking to her and teaching the lessons and it has been a blessing. We are already going on our 22nd lesson! She is convinced about the Sabbath and has started sharing what she learns with her family and also with people from her Presbyterian church.

God is good all the time and has no limit when it is His will.”

SB

Sonia Brown

11:03 PM

“Before COVID-19 I had ‘happy feet.’ You see, it was my greatest joy to visit family, friends and acquaintances by land, sea, and air, especially those who needed someone to bring a word of cheer, a bible promise, and a prayer. I made dinner for those who were elderly or those who lost a loved one and I took it to them just to let them know that someone cared. But then COVID-19 came and I was locked in.

At first, I found it difficult to pause my usual activities, I felt trapped in my own home. I knew the measures taken by the government were necessary, but my aloneness was somewhat difficult at first. Because I am a senior citizen and I am considered high-risk, my wonderful, loving family and friends reemphasized the ‘stay at home’ command. At first, I was a little frightened to leave home because the infection rate and death toll kept increasing.

But God reminded me of a well-known hymn, ‘Hiding in Thee, Hiding in Thee, Thou blest Rock of Ages, I am hiding in Thee.’

My close-knit family is even closer now as we share worship and prayer sessions on Zoom and conference calls. I have been invited by other church groups to lead out in some of their devotional sessions and many have been blessed. I have invited many friends who are not Seventh-day Adventist to Sabbath Services on Zoom and they have been attending and expressed their appreciation.

Since COVID-19, I have begun a telephone bible study with a neighbor. She looks forward to our weekly study. Our relationship has deepened as she also seeks my counsel in other aspects of her life. This opportunity has increased our prayer life together and our trust in God.

On a personal level, I spend more time seeking a deeper relationship with God through the study of His word, I have more frequent prayer times and ‘talk’ times with Him. I spend more time listening to the chirping of the different bird species in the spring foliage. They sound so happy as they sing, oblivious to the troubles of the world. Then I think to myself, I should be happy too because I am hiding under the shadow of God’s wings.

Here are two of the promises that I have memorized since COVID-19 isolation—they have helped to sustain me on my spiritual journey:

‘And the Lord, He is the One who goes before you (Sonia). He will be with you; He will not leave you nor forsake you; do not fear nor be dismayed.’ Deuteronomy 31:8 (NKJV).

‘My voice you shall hear in the morning, O Lord; in the morning I will direct it to You, And I will look up.’ Psalm 5:3 (NKJV).

As I distance physically from others, God has provided me new ways of reaching outward for Him and upward to Him.”

Send

A INTERVIEW WITH THE PRODUCER AND HOST OF:

SMALL TALK BIG GOD

Elroy Byam & Pierre Quinn

What came about as a response to the COVID-19 pandemic grew into a global community of discussion, encouragement, and hope. We “sat down” with Elroy and Pierre as they shared with us the amazing work behind *Small Talk, Big God* and the impact it has had not only on them, but on our viewers.

What is *Small Talk, Big God*?

Elroy: *Small Talk, Big God (STBG)* is a daily online 20+ minute conversation between our host, guests, and community about how we’re navigating the ongoing COVID-19 experience along with our faith. These experiences have varied from hairdressers who’ve lost their clients to postponed wedding ceremonies to nurses leaving their state to serve on the front lines in New York City. Through all of those “small talks,” we hope that our viewers can (as our host Pierre Quinn likes to say) “get a clearer glimpse of the Big God that we serve.”

What sparked the idea for it?

Elroy: We were in our first week of the stay-at-home order and Hope Channel leadership was looking for ways to provide pandemic-related response content for our viewers. How would we stay connected

with our viewers while being away from the office? How would we share God’s love for them in the beginning of unprecedented times? We’re built differently from other televised channels and knew that we had to provide content that differed from what was featured in the ongoing news cycle. One way to execute that was by “checking in” with our online community throughout the week. Many folks were beginning to connect with each other through Zoom, so we thought we could create a show that provided a similar experience.



What was the hardest part for you?

Elroy: Creating a daily show in two weeks is not for the faint of heart! These preliminary activities usually take months of planning. I didn’t have months, so there were high levels of anxiety for a long time getting the pre-production elements in motion. Drafting a show proposal. Searching for a host. Approving a logo and graphics. Running technical tests. Pitching the show concept to dozens of guests, who in the first week were on three at a time! It was crisis communication on a new level but thank God we were able to get the show launched and see it through.

What was your favorite part about it?

Elroy: One of my favorite parts of this experience was hearing back from a couple guests who were actively going out and serving their community on the West Coast. They told me that a lady in their area saw the episode they were on and decided to cook a meal for them as a thank you for their work. They were serving food as a way to minister to the needs of the community, and now food was being served to them. Look at how our Big God works!

Another favorite part of the *Small Talk, Big God* experience was asking the viewers at the beginning of each show where they were watching us from. We originally designed STBG for our North American audience, but when we saw how many different countries checked in on our first online show, that made me realize how connected we all are. Greece, South Africa, Thailand, Canada - we’re all in this pandemic together and the global response from live viewers quickly reminded me of that.

What was it like being the host for the show?

Pierre: Hosting *Small Talk, Big God* was a great experience. Meeting new people, sharing stories, and discussing the

intersection of faith and practical Christian living has been a blessing. Navigating the pressure of being a live show host and having to integrate guest commentary, social media comments, and producer’s directions was really fun and insightful.

Why do you think viewers continued to watch every day? What do you think resonated with them?

Pierre: Initially, the show was just focused on being a response to COVID-19. After that I think we developed a real sense of community with people around the world. The show allowed people not only to focus on something other than the major news headlines; it offered an opportunity to connect. I think the relaxed feel of the show really fits with what most people experience on their timelines.

What were some of the greatest lessons you’ve learned from your guests?

Pierre: The guests have taught me so many things. One of the greatest lessons is that we need to create more opportunities for others to share their experiences with God. As we help others share their journey with God it helps to strengthen and reaffirm our faith. Stories were an integral part of the ministry of Jesus and the stories we tell can often go places that sermons cannot.

You can continue to watch all episodes of *Small Talk, Big God* on Hope Channel’s Facebook page.



CELEBRATION
HOPE
2020

[HopeTV.org/CelebrationOfHope](https://www.HopeTV.org/CelebrationOfHope)

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SEPTEMBER 26-27, 2020 | OCTOBER 24-25, 2020 | NOVEMBER 2020

FIVE GOOD
REASONS
SUNDAYS AT 9 PM EST | 6 PM PST



PDT	MDT	SUNDAY	MONDAY	TUESDAY	WEDNESDAY
12:00am	1:00am	It Is Written	Lifestyle Magazine	It Is Written Canada	Lifestyle Magazine
12:30am	1:30am	Breath of Life	Unhooked	Westbrook Hospital	Cliff!
1:00am	2:00am	New Perceptions			
1:30am	2:30am				
2:00am	3:00am	Amazing Discoveries Mark Finley	Masterstroke	Hope Channel Classics	Sabbath School Study Hour
2:30am	3:30am		Inside the Bible		
3:00am	4:00am	Revelation of Hope Taj Pacleb	Daily Hope		
3:30am	4:30am				
4:00am	5:00am	Scenic Praise			
4:30am	5:30am	My Story, My Song	Life's Beat	My Story, My Song	FAQ
5:00am	6:00am	It Is Written Canada	Sabbath School Study Hour	Down to Earth	Mark Finley Presents
5:30am	6:30am	Adventures in Mission*		Stupid Money	
6:00am	7:00am	Hope at Home	Breath of Life	Loma Linda University Church At Worship	Cross Connection
6:30am	7:30am		Inverse		Lifestyle Magazine
7:00am	8:00am		Daily Hope		
7:30am	8:30am				
8:00am	9:00am		Transformed	Help! I'm a Parent	Let's Pray!
8:30am	9:30am	The Incredible Journey	Mission 360	Mums at the Table	
9:00am	10:00am	Loma Linda University Church At Worship	Table Talk	Jesus 101	The Incredible Journey
9:30am	10:30am			Mission 360	Down to Earth
10:00am	11:00am	A. Facts w/ D Batchelor	Everlasting Gospel Doug Batchelor	Five Good Reasons	New Hope 7th Day Adventist Church
10:30am	11:30am	Bible HelpDesk			
11:00am	12:00am	Transformed	Go Healthy for Good!		
11:30am	12:30am	Spencerville Church			
12:00pm	1:00pm	Table Talk	It Is Written Canada	Hope Sabbath School	Animal Encounters
12:30pm	1:30pm		Stupid Money		Naturally Gourmet
1:00pm	2:00pm	Hope Sabbath School	Help! I'm a Parent	Three Cosmic Messages	Transformed
1:30pm	2:30pm		Arnie's Shack		Mums at the Table
2:00pm	3:00pm	Real Family Talk	Into the Bible	Parker's Puzzle	Creation Case
2:30pm	3:30pm	Down to Earth	Creation Case	Tourchlighters	Parker's Puzzle
3:00pm	4:00pm	It is Written	Naturally Gourmet	Into the Bible	Bible HelpDesk ^{LIVE}
3:30pm	4:30pm	Beyond the Search	Revival for Mission	Arnie's Shack	Maranatha Mission
4:00pm	5:00pm	Three Cosmic Messages	Go Healthy for Good!		
4:30pm	5:30pm				
5:00pm	6:00pm	Revival for Mission	Hope Sabbath School	Speak Up	Let's Pray! ^{LIVE}
5:30pm	6:30pm	It is Written Oceania		Stupid Money	
6:00pm	7:00pm	Five Good Reasons	Hope Trending	It is Written Oceania	Real Family Talk
6:30pm	7:30pm			InVerse	Beyond the Search
7:00pm	8:00pm	A. Facts w/D Batchelor	Go Healthy for Good!		
7:30pm	8:30pm	Faith & Life			
8:00pm	9:00pm	Adventures in Mission	Hope Sabbath School	Transformed	Let's Pray!
8:30pm	9:30pm	Maranatha Mission		Faith & Life	
9:00pm	10:00pm	New Hope 7th Day Adventist Church	Revelation of Hope Taj Pacleb	Revolutionary	Real Family Talk
9:30pm	10:30pm			Cross Connection	Revival for Mission
10:00pm	11:00pm	Jesus 101	Bible HelpDesk	Five Good Reasons	Revelation of Hope Taj Pacleb
10:30pm	11:30pm	Beyond the Search	Spencerville Church		
11:00pm	12:00pm	Hope Sabbath School	CCC Campmeeting	My Story, My Song	Mission 360
11:30pm	12:30pm			Scenic Praise	Cross Connection

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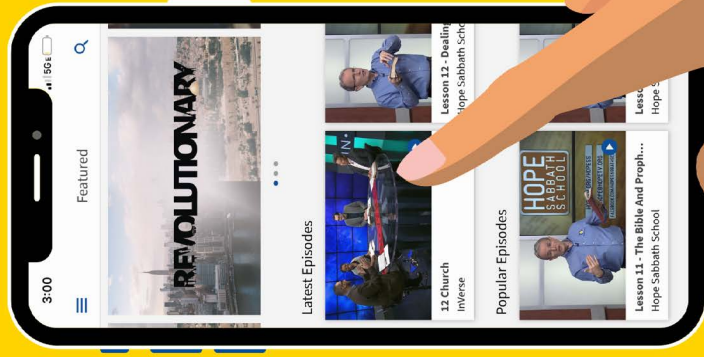
PROGRAM GUIDE AUGUST 2020

THURSDAY	FRIDAY	SABBATH	CDT	EST
It Is Written Oceania	Lifestyle Magazine	Everlasting Gospel Doug Batchelor	2:00am	3:00am
Lineage Journey	FAQ		2:30am	3:30am
New Perceptions			3:00am	4:00am
			3:30am	4:30am
Revelation of Hope Taj Pacleb	In the Footsteps of Paul	Inside the Bible	4:00am	5:00am
	Animal Encounters	Cliff!	4:30am	5:30am
Daily Hope		Hope Sabbath School	5:00am	6:00am
			5:30am	6:30am
Scenic Praise			6:00am	7:00am
My Story, My Song	Help I'm a Parent	Jesus 101	6:30am	7:30am
Jesus 101	Cross Connection	Hope Sabbath School	7:00am	8:00am
Speak Up			7:30am	8:30am
A. Facts w/D Batchelor	Sabbath School Study Hour	Hope at Home	8:00am	9:00am
Mums at the Table			8:30am	9:30am
Daily Hope			9:00am	10:00am
			9:30am	10:30am
InVerse	Maranatha Mission		10:00am	11:00am
Adventures in Mission	Real Family Talk		Inverse	10:30am
Parker's Puzzle	Into the Bible	Hope at Home	11:00am	12:00am
Torchlighters	Parker's Puzzle		11:30am	12:30am
Three Cosmic Messages	Loma Linda University Church At Worship		12:00pm	1:00pm
			12:30pm	1:30pm
Go Healthy for Good!	It Is Written		1:00pm	2:00pm
	Adventures in Mission	Breath of Life	1:30pm	2:30pm
New Perceptions	Faith & Life	Revolutionary	2:00pm	3:00pm
	A. Facts w/D Batchelor	Revival for Mission	2:30pm	3:30pm
Sabbath School Study Hour	New Perceptions	The Incredible Journey	3:00pm	4:00pm
		Bible HelpDesk	3:30pm	4:30pm
Into the Bible	Breath of Life	ANN	4:00pm	5:00pm
Creation Case	ANN	Mission 360	4:30pm	5:30pm
Arnie's Shack	Let's Pray	Transformed	5:00pm	6:00pm
New Hope		Jesus 101	5:30pm	6:30pm
Go Healthy for Good!	Hope Sabbath School	Three Cosmic Messages	6:00pm	7:00pm
			6:30pm	7:30pm
Transformed	Bible HelpDesk	Lineage Journey	7:00pm	8:00pm
Revolutionary	Revival for Mission	Maranatha Mission	7:30pm	8:30pm
Lifestyle Magazine	Transformed	Adventures in Mission*	8:00pm	9:00pm
Bible HelpDesk	Spencerville Church	Family Reunion	8:30pm	9:30pm
Go Healthy for Good!	The Incredible Journey		9:00pm	10:00pm
	Lineage Journey		9:30pm	10:30pm
InVerse	Let's Pray!	Saturday Night Specials	10:00pm	11:00pm
Stupid Money			10:30pm	11:30pm
Lineage Journey	Five Good Reasons	New Hope	11:00pm	12:00pm
Unhooked			11:30pm	12:30pm
Cross Connection	Hope Sabbath School	Revelation of Hope Taj Pacleb	12:00am	1:00am
			12:30am	1:30am
Cliff!	New Hope	CCC Campmeeting	1:00am	2:00am
Scenic Praise	Faith & Life		1:30am	2:30am

See upcoming program guides at [HopeTV.org/Schedule](https://www.hopetv.org/schedule)

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