

**OUTREACH PROPOSAL**

**Rationale**

Ellen White strongly encouraged the distribution of *The Great Controversy* when she wrote:

*“The Great Controversy* should be very widely circulated. It contains the story of the past, the present, and the future.… I am more anxious to see a wide circulation for this book than for any others I have written; for in *The Great Controversy*, the last message of warning to the world is given more distinctly than in any of my other books*.” —Colporteur Ministry*, 127

**Objective**

To personally place a copy *of The Great Controversy*, along with a Bible study interest card and/or evangelistic seminar invitation, into every home in [specify area of church territory].

**Benefits**

* Every church member can be involved in this simple method of evangelism.
* The entire church will be united in a common mission objective.
* The Three Angels’ Messages will be preached through literature in our community.
* The door-to-door distribution method provides a unique opportunity for church members to develop lasting relationships in the community.
* Door-to-door surveys can be used to assess the real needs in our community and will help us provide services and programs that will increase church attendance rates.
* Church members will discover the joy of connecting with people who want Bible studies.
* Participants will receive valuable outreach training and experience.

**Specifications**

Proposed Dates:

Proposed Territory:

Number of Books:

Total Cost:

Source of Funding:

***Note****: This is a suggested proposal. Feel free to modify it according to your needs.*